## Q1 What is the best thing about Totnes from the perspective of your business?

Answered: 64 Skipped: 2

#	Responses	Date
1	Strong catchment area bring people form surrounding towns to shop in Totnes	11/13/2015 4:56 PM
2	Continuous footfall throughout year	11/12/2015 8:36 AM
3	Visitors from surrounding areas and tourists from UK and EU	11/12/2015 12:05 AM
4	Individuality of shops	11/11/2015 10:33 PM
5	People use local shops	11/11/2015 9:25 PM
6	The town's reputation as a green centre.	11/11/2015 11:08 AM
7	The people who live here.	11/10/2015 7:11 PM
8	We still have an identity, regularly used as a market town, diversity of shops, reputation for quality shops	11/10/2015 2:58 PM
9	The Town has many individuals and businesses that offer unique services, especially with a leaning toward sustainability	11/10/2015 1:23 PM
10	Our staff come from South Hams, Teignbridge, Torbay, Dartmoor, Plymouth, so it is a comparatively central location. Rail link is good, as is access to A38, and reasonable proximity to Exeter airport. Also, Totnes, and in particular the riverside location, offers a nice working environment.	11/10/2015 12:01 PM
11	savvy consumers who are prepared to pay for good products	11/10/2015 11:55 AM
12	Right size town to balance demand and style of business	11/10/2015 7:16 AM
13	The fact there is a great amount of people on this community who are open to try things out, especially if they believe it'll benefit them direct and the community as a whole.	11/9/2015 4:58 PM
14	The unique feel & look of Totnes with its many independent shops, the old buildings, the friday & saturday market	11/9/2015 2:57 PM
15	Destination of interest	11/9/2015 1:44 PM
16	local businesses and not having to travel to London	11/9/2015 9:48 AM
17	Large selection of unique shops	11/8/2015 5:27 PM
18	The diversity of people in the town	11/8/2015 5:23 PM
19	Vibrant, diverse, reasonably affluent local community served by a good range of independant local shops in an attractive and historically interesting town.	11/8/2015 12:56 PM
20	All year round footfall	11/8/2015 11:30 AM
21	Lots of visitors from other places.	11/8/2015 8:17 AM
22	A good sized, busy market town with a great selection of independent shops.	11/7/2015 8:41 PM
23	The number of small businesses ande entrepreneurs	11/7/2015 4:07 PM
24	Other thriving independent businesses.	11/7/2015 1:45 PM
25	Totnes attracts people all year round. It has a lot of independent businesses.	11/6/2015 4:32 PM
26	Individuality	11/6/2015 12:00 PM
27	We have a consultancy business with customer base that is not local to the area, and our business could be based anywhere with reasonable infrastructure. Being based in Totnes is a lifestyle choice for us, offering good quality of life through access to coast and countryside and independent shops and cafes in the town.	11/5/2015 11:21 AM
28	Independant town	11/4/2015 8:59 PM
29	Network of ecologically minded enterprises	11/4/2015 7:23 PM
30	Reduced/free business rates	11/4/2015 12:02 PM

## Totnes Neighbourhood Plan - Business Survey

31	That largely we are a group of independent retailers working together	11/4/2015 11:59 AM
32	rural location	
		11/4/2015 11:57 AM
33	That reasonably affluent individuals with healthy disposable incomes live here and are attracted here from other areas	11/3/2015 11:21 PM
34	Its reputation as vibrant town with many different shops	11/3/2015 4:04 PM
35	Word of mouth and customer loyalty	11/3/2015 11:57 AM
36	That you can be enterprising, that you can test new ideas and new ways of doing business in this town, that you can pioneer and get a flavour of what is possible where collaboration and people are at the centre of business and not money and explotation	11/2/2015 2:57 PM
37	It is a nice town to invite clients to meet at our offices.	11/2/2015 12:01 PM
38	Customer base and wealth	11/2/2015 12:01 PM
39	Children. The location of Totnes as its center point for other towns near by. Transport links via public transport.	10/31/2015 11:07 PM
40	Number of Independent Shops	10/31/2015 8:07 PM
41	unique independant high street ancient medieval historical town attracts locals and visitors alike	10/31/2015 5:07 PM
42	It's high number of independent businesses	10/31/2015 4:52 PM
43	small and large businesses working together historic interest river setting	10/31/2015 11:07 AM
44	Small independant shops bring people	10/30/2015 4:33 PM
45	Relaxed easy shopping atmosphere.	10/30/2015 2:22 PM
46	That the town is made up of around 80% independent shops. My customers enjoy the individuality and non mass-market style of my shop	10/30/2015 1:26 PM
47	Independent Shops. Strong sense of community.	10/30/2015 1:20 PM
48	We started our business (Workshop Collaborative) in Totnes 2.5 years ago and immediately struck up a great working relationship with another local business - the Curator Cafe. We have since worked on two projects together and have our office above the cafe/restaurant. We have found this location to be great in meeting other creatives and also potential clients. The best thing about Totnes for us, is the sense of community and the scale of the town means there is huge scope for business reciprocity - we are now working on multiple local projects with other businesses as well as private domestic clients.	10/30/2015 11:14 AM
49	The individuality of the High St. The historic buildings. The character of the town. It's a unique High Street	10/29/2015 2:03 PM
50	Work life balance	10/29/2015 1:06 PM
51	fairly affluent	10/28/2015 3:30 PM
52	Culture and location	10/28/2015 2:29 PM
53	It is a "destination" town with lots of visitors. It also has a significant number of people moving down from London, etc, looking to furnish their new homes.	10/28/2015 1:27 PM
54	Affordable office space with congenial other business who share our values regarding sustainability etc	10/28/2015 1:08 PM
55	Diversity. Non-"clone town" feel.	10/28/2015 1:02 PM
56	Our customers like shopping in Totnes. There are a great variety of different shops in Totnes that appeals to our type of shopper.	10/27/2015 6:22 PM
57	It provides both local and tourist trades and is the hub centre to surrounding areas as far as tourists travelling to and from London due to the train station	10/27/2015 12:35 PM
58	independent shops mixed with a few high street names attracts tourists and locals	10/26/2015 8:49 PM
59	The amount of different visitors coming to the town to experience both its history and shopping.	10/26/2015 7:56 PM
60	An interesting mix of independent retail outlets on the High Street and a historic visitor destination.	10/26/2015 5:53 PM
61	location	10/26/2015 5:27 PM
62	Totnes is a haven of small independent businesses whom feed off each other.	10/26/2015 2:51 PM
63	Alternative businesses find a home here	10/26/2015 1:56 PM

64	The feeling that Totnes if full of such a variety of businesses including many innovative start ups with a real passion for	10/23/2015 8:21 PM
	ethical business practices. It's great to feel part of that network	